



plot YOUR
DREAMS,
CALL US NOW!

RERA REGISTRATION NUMBER
PRM/KA/RERA/1250/304/PR/
300923/006296

SITE ADDRESS

No.1, JR Valley, Poojenagrahara
village, Hoskote Taluk, Off NH
207/SH 648, Bengaluru Rural,
Karnataka

REGISTERED OFFICE

JR Housing Developers Pvt Ltd
#90, 2nd floor, Karthik Nagar,
Outer Ring Road, Bengaluru,
Karnataka 560037

Email: info@jrhousing.com
Call us: 9590616616



www.jrhousing.com/jreastfields



Premium
Villa
Plots



PRM/KA/RERA/1250/304/PR/300923/006296



EXPERIENCE THE ULTIMATE
BLEND OF NATURE AND
LUXURY, IN A COMMUNITY
JUST AS *you* LIKE.

*Discover the ultimate fusion of serene nature and upscale living. Immerse yourself in a harmonious blend of lush greenery and luxurious amenities in the convenient location between Whitefield and Hoskote. Lay the foundation of joyous home in a serene, beautifully planned community spread over **29 acres** of pristine land as 1st Phase.*

Crafted for ultimate living, our communities are masterfully designed with principles of practicality and usability, blending expansive scale with real-world functionality. Featuring top-tier infrastructure, at the heart of this community lies a magnificent 3-acre central park, offering lush green spaces, walking tracks, and bicycle paths, perfect for relaxation and recreation. We prioritize our residents in every detail of the design process.

*Grab your plot now and build your dream home whenever you're ready. Brimming with premium amenities, our community boasts of expansive **80ft Wide Central Boulevards** with cycle tracks and **a 3 acre Central Landscaped Park**, offering a picturesque and grand entrance each time you return home.*

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LUXURY *meets* LIFESTYLE.

Discover **Unrivaled Connectivity and Elegance** at JR Eastfields! Part of our expansive 150-acre township, located in the tranquil outskirts of Whitefield, offers **seamless access** to the highways, ensuring effortless commutes and luxurious living.

Located within a 4 Km radius of Whitefield main road, you'll enjoy easy access through Kadugodi road to **top-tier schools and essential amenities**. Find the ideal combination of city life with the tranquility you deserve. Live in a community designed for those who seek the next level of serene elegance and effortless accessibility.



Lifestyle.

- Basketball Court
- Badminton Court
- Congregation Spaces
- Multi-play Court
- Multi-purpose Hall
- Restaurant
- Outdoor Gym
- Fruit Orchard
- Muti-purpose Lawn
- Futsal Field
- Meditation Pavilion
- Senior Citizen's Park
- Squash Court
- Themed Gardens
- Children's Play Area
- Gymnasium
- Swimming Pool
- Pet Park

Luxury.

- 45% Open Space
- Tree Lined Avenues
- Fruit Orchard
- Themed Gardens
- 80ft Wide Main Road
- Sports Park
- Rainwater Harvesting
- Ornamental Street lights
- Underground Electricity Cabling
- RCC Storm Water Drains
- Landscaped Pedestrian walkways



LOCATION advantage

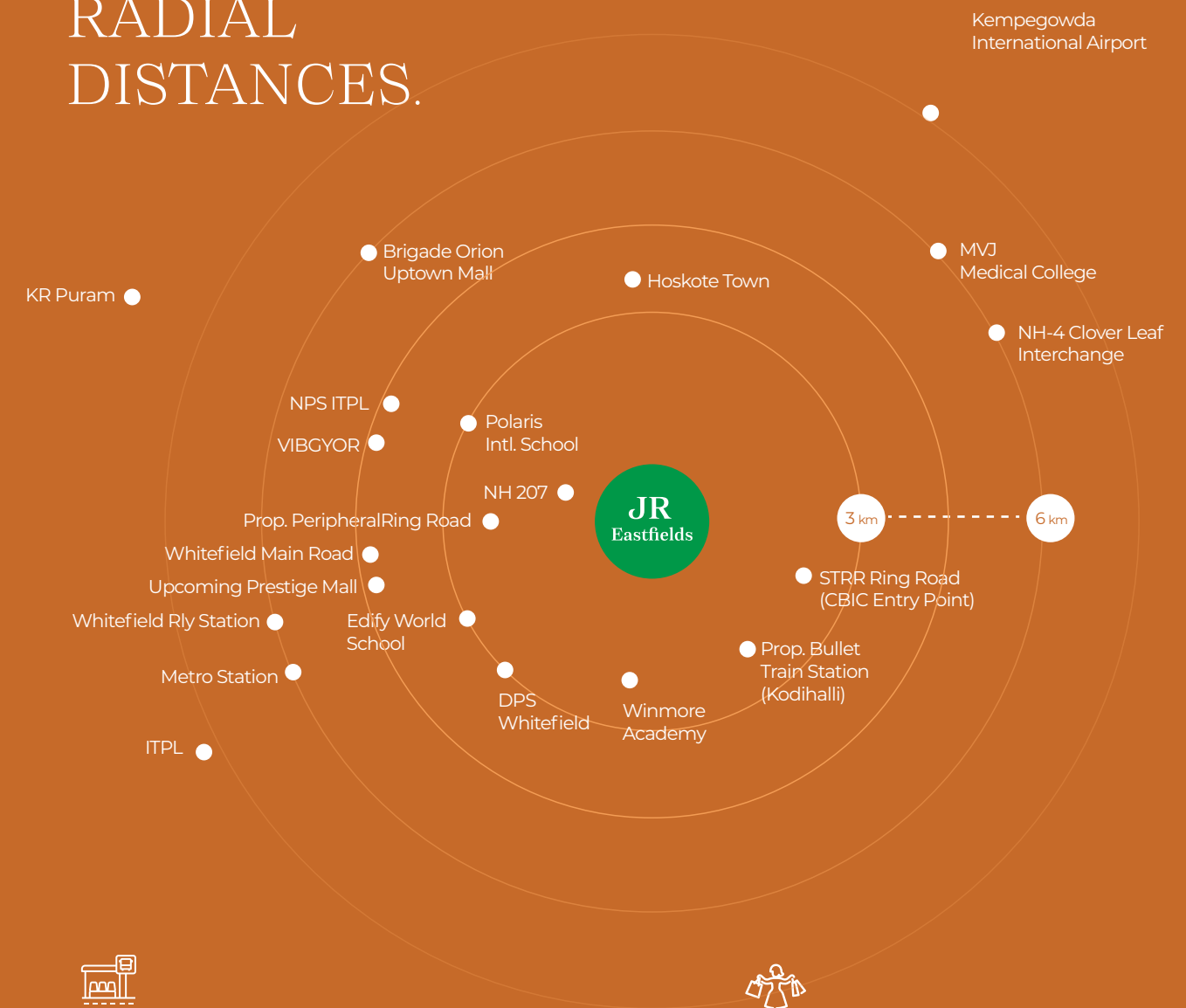
This 150 acre development is located within 3 km radius of the proposed BDA Peripheral Ring Road and only 2 km from the projected BDA Business Corridor, which is your gateway to sophisticated urban living.

On its western side, JR Eastfields is just 1 kilometer off NH 207, on its eastern side it is 2.5 km from STRR Ring Road and on its northern side, it's only 4 km to Hoskote Town center. This elite address in future will have direct connectivity to Whitefield via the 300ft wide Town Ring Road (TRR) and is just 5.5 km radial distance from Whitefield's main road at Kannamangala.

Revel in the convenience of quick access to reputable schools, multi-specialty hospitals, commercial zones and burgeoning IT parks. With Kempegowda International Airport (KIA) a mere 30-minute drive via STRR Ring Road, JR Eastfields offers unparalleled accessibility.



RADIAL DISTANCES.



Transport Hubs

➤ NH 207 / SH-648	1 Km
➤ STRR / CBIC Entry/Exit	2.5 Km
➤ Hoskote Town / NH-4	4 Km
➤ Whitefield Main Road**	5.5 Km
➤ Prop. BDA PRR / Business Corridor**	3 Km
➤ Whitefield Railway Station**	8.5 Km
➤ Whitefield Metro Station**	8.5 Km
➤ Whitefield Hope farm	10 Km
➤ Prop. Speed Rail Station	2.5 Km
➤ Kempegowda Int'l Airport	35 Km
➤ Proposed Bullet Train Station	25 Km



Malls & Entertainment

➤ Brigade Orion Uptown Mall	8 Km
➤ Upcoming Prestige Forum Mall	7.5 Km
➤ Nexus Mall Whitefield	14 Km



Schools & Colleges

➤ Delhi Public School (East)	5 Km
➤ Winmore Academy	4 Km
➤ Polaris Int'l School	4 Km
➤ Edify World School**	4 Km
➤ NPS ITPL (Whitefield)**	4 Km
➤ VIBGYOR School (Whitefield)**	6 Km
➤ Chrysailas School (Whitefield)**	6 Km
➤ Jain Heritage School**	8 Km
➤ Clarus International School**	4 Km



Hospitals

➤ MVJ Hospital	8 Km
➤ Sri Sathya Sai Hospital	14 Km



IT Hubs / Workplaces

➤ ITPL, Whitefield	15 Km
➤ Devanahalli IT Corridor	20 Km

** NOTE: Just 750 meters connecting road from NH 207/SH-648 to Kadugodi road, adjacent to BMRDA approved 300ft wide Town Ring Road, expected to be completed by the end of 2025.

3 ACRE CENTRAL PARK, *and* SIDE PERKS.

Nestled in our 150-Acre Mega Township, JR Eastfields perfectly blends urban convenience with natural serenity. We promise you an amazing **Urban Style Living** for a Peaceful Tomorrow.

Immerse yourself in **the perfect blend of city life and nature**, where you can enjoy a serene lifestyle near the city without sacrificing any of its amenities. Building your dream home has never been easier with our prime location and seamless connectivity. Enjoy **45% open space**, tree-lined avenues, a fruit orchard, themed gardens, an **80ft wide main road**, and sports parks. Embrace a life of comfort and tranquility at JR Eastfields.

LEGEND

1. Entrance Portal
2. Peripheral Jogging Track
3. Central Plaza
4. Skating Rink
5. Kids Play Area
6. Outdoor Exercise Court
7. Synthetic Multipurpose Play Court
8. Mini Soccer Field
9. Gallery Seating
10. Reserved for Club House
11. Meditation Zone
12. Lily Pond With Aerator
13. Seniors Katte
14. Reflexology Court
15. Garden Pavilion With Workspace
16. Orchard
17. Sunken Court
18. Floral Garden
19. Fragrant Garden
20. Congregation Lawn
21. Dias For Performance
22. Arbor
23. Bore Points
24. Peripheral Road



PRESENT *ready*

JR Eastfields is the crown jewel of East Bangalore, situated on the Eastern side of Whitefield and strategically located between NH 207 and STRR Ring Road. It is only 2.5 Km away from the CBIC-STRR intersection/exit point, only 1 Km away from NH 207 on the other side and less than 4 km from Hoskote Town Center. It is only 5 km away from Whitefield main road - Kannamangala.



FUTURE *perfect*

BDA 300ft Peripheral Ring Road: A much anticipated project by BDA has been taken up by the Karnataka State Govt, which is expected to enhance the all round connectivity. JR Eastfields is less than 3 Km from the proposed PRR. High Speed Rail Project: One of the important announcements by the Central Government in 2024, which is expected to enhance high speed rail connectivity between Chennai, Bangalore and Mysore, with two key stations in the tech corridors of Bangalore, Whitefield & Electronic City, the closest station at Kodihalli is just 2.5 km away from JR Eastfields! Once the above two projects take off, JR Eastfields & surroundings are set to see a significant increase in values.

SURROUNDINGS *enviable*

The road network in the project along with its neighbourhood was scientifically designed by BMRDA with two parallel 80ft wide main roads connecting to the National Highways. With this kind of futuristic urban planning, JR Eastfields is set to be one of the best private residential townships in suburbs of Bangalore.

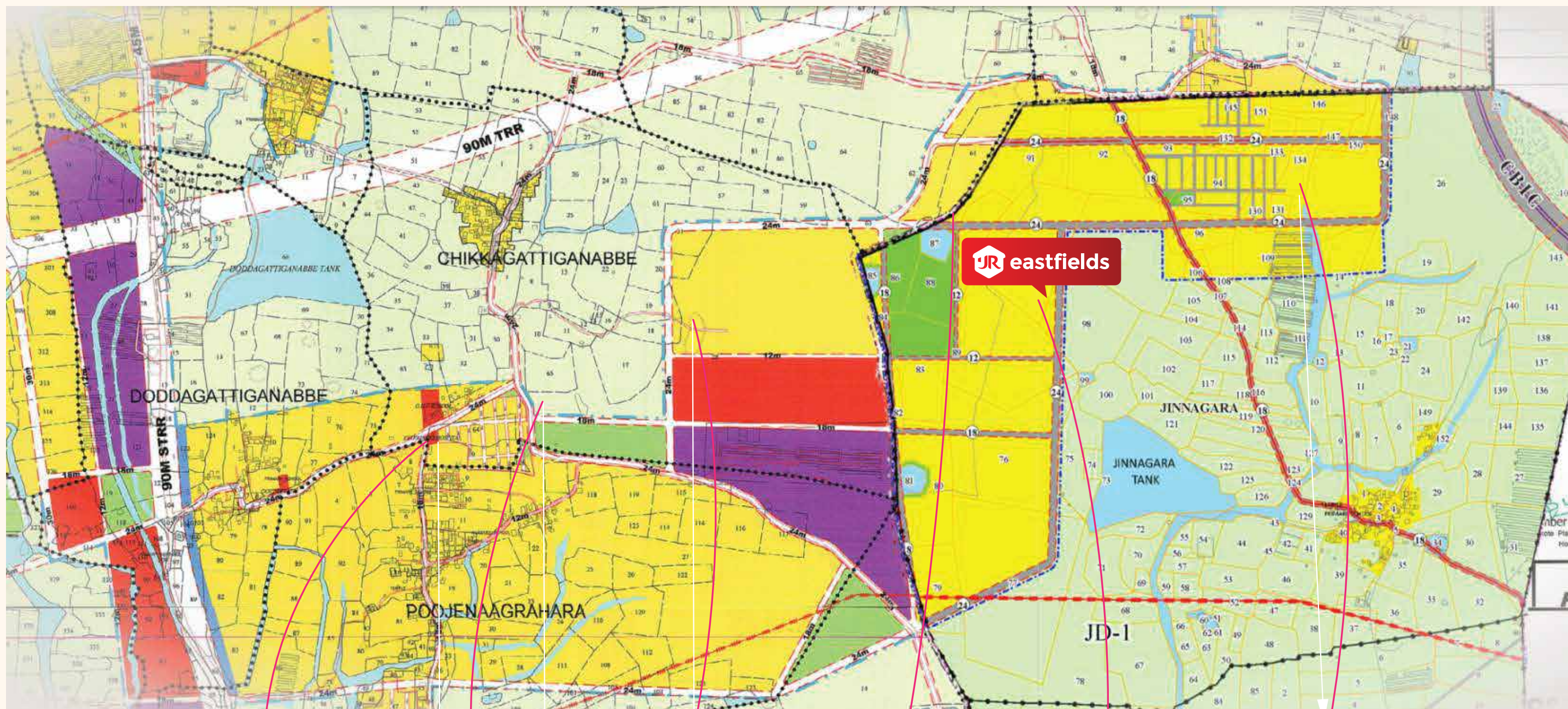


BMRDA (HPA) Master Plan extract (Page no.1) indicating Road network around JR Eastfields



NOTE**: Points of interest marked for representation purpose.

JR Housing Projects indicated in HPA (BMRDA) approved Master Plan 2031



JR Valley Layout
Extent: 12 acres
Status: Approved & Completed

JR Eastfields Entrance

JR Eastfields Luxury Villas
Extent: 50 acres
Status: Upcoming

JR Eastfields Extn Layout
Extent: 20 acres
Status: Upcoming

JR Eastfields Layout
Extent: 30 acres
Status: Approved & Ongoing

JR Housing Layout
Extent: 30 acres
Status: Approved & Completed

BUILT FOR THE NEW GEN. AND THE *next*.

Quality of infrastructure being built at JR Eastfields is one of its kind with minute attention to detail.

ROADS

Keeping in mind the structural integrity and lifespan of the roads within the gated community, multi-layered qualitative materials and the best practices have been incorporated into their laying to make them extremely stable and enduring.



AVENUE PLANTATIONS

The lush greenery planned at JR Eastfields will make you feel extremely tranquil and keep your peace maintained in a plantation facilitated environment.



WATER NETWORK

The overhead tank for the community is strategically located to supply water to every residential plot through a simple maintenance-free gravity flow network.

LANDSCAPED SPACES

3 acre Central Park at Eastfields sets the tone of the landscaped zones within. Lush green plantation with walkways & various sports facilities are being developed to cater to the needs of all ages.



LUXURIOUS SPORTS ZONE

Various sporting amenities are being created including badminton court, futsal court, jogging tracks, play areas and meditation zones in the Central park.

*Actual photos from JR Housing projects

WHY INVEST IN JR HOUSING. TRUST PER SQUARE FOOT.

- Hassle-free documentation and clear titles
- Assured 1 year of maintenance
- No compromise on quality
- Risk-free investment with good capital appreciation

30+
Years of
Experience

25+
Projects
Completed

6000+
Happy
Customers

18+
Million sft.
Transformed

FOUR REASONS TO INVEST IN EAST BANGALORE

①

The ongoing **Chennai Bengaluru Industrial Corridor (CBIC)** is planned to achieve accelerated development and regional industry agglomeration in the states of Tamil Nadu, Karnataka and Andhra Pradesh.

②

Upcoming BMRDA's 300ft wide Satellite Town Ring Road and BDA's Peripheral Ring Road close to the project.

③

The Aero IT SEZ being built in Budigere will employ 100,000 people. Mahindra & Mahindra Aerospace is also being established at Hoskote.

④

Seamless connectivity to Bangalore International Airport through National Highway

⑤

Very well connected to the major IT Hub - Whitefield

Actual shot of Cloverleaf interchange of STRR Ring Road (CBIC)



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